



THE OFFICIAL SPONSOR OF BIRTHDAYS.™

With Your help, We Save Lives



Ever wonder what happens with your contribution to the **American Cancer Society? We're saving lives.** We are the Official Sponsor of Birthdays.

In Maine

- More than 3,000 people were helped with American Cancer Society information and services, including one out of four newly diagnosed cancer patients.
- Cancer patients have a Patient Navigator at Maine Medical Center and MaineGeneral's Harold Alfond Center for Cancer Care, thanks to funding from the American Cancer Society.
- More than 40 Maine residents receiving cancer treatment in Boston during the past year stayed for free at American Cancer Society Hope Lodges in Boston and Worcester.
- Hundreds of people attend the American Cancer Society's Living With Cancer Conferences in three Maine locations to share information about survivorship.
- 81¢ of every dollar raised by the American Cancer Society is used to fund programs and services.



Your dollars at work

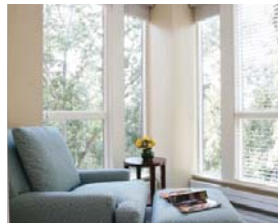


Helping Patients, Caregivers, and Survivors with Free Services Including:

Free Cancer Information and Clinical Trials Matching Service All day, every day, through 1.800.227.2345 and cancer.org [Value per call: \$50]



Summer Camps
Free for pediatric cancer patients and their siblings [Value of one week at camp: \$1,300]

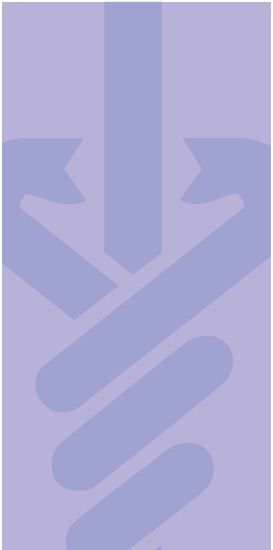


Hope Lodge®
Free lodging for cancer patients and their caregivers traveling out of state to treatment [Value of an average stay: \$2,900]



Rides to Treatment
Free rides to and from medical appointments provided by caring, trained volunteers [Value to patient: \$200]

Costs computed based on New England averages.



We save lives and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back.

Helping You Get Well

Rose Gacetta of Rumford, Maine, was diagnosed with breast cancer. Her husband was disabled and homebound, and Rose needed to take care of him. With their children both living out of state, Rose found herself with no consistent way to get to her appointments one hour away in Lewiston, so she decided to forgo treatment.

An American Cancer Society Road to RecoverySM volunteer learned of Rose's situation and offered her rides to treatment. American Cancer Society volunteers took over where Rose's family left off, providing transportation and support. "If it weren't for the Society, I would probably not be here today," Rose said. "I am so grateful to the Society, to Road to Recovery, and all of the volunteers who saved my life. They've become a part of my family."

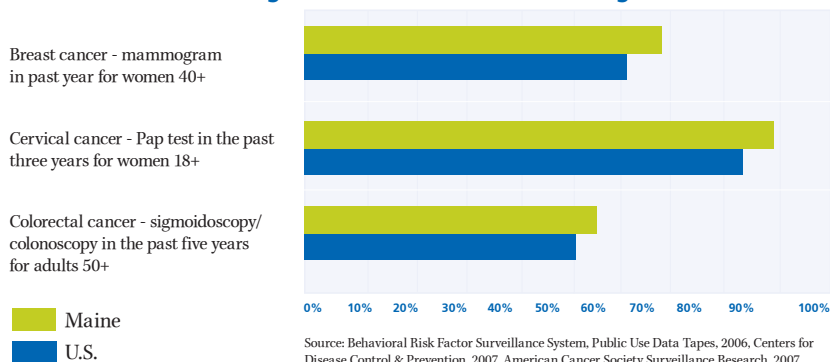
In New England

19,000 rides to treatment
 45,000 calls to our toll-free #
 26,000 served by our programs



Helping You Stay Well

Maine Cancer Screening Rates Exceed National Average



Finding Cures

- Since 1946, the American Cancer Society has invested more than \$3.4 billion in scientific research to help understand cancer's causes, determine how best to prevent it, and find new cures.
- The American Cancer Society currently invests \$63 million in research at New England institutions.
- \$485 million in cancer research grants are in effect nationwide.
- 42 Nobel Prize winners began their careers with an American Cancer Society grant.

Fighting Back

- American Cancer Society volunteers successfully advocated for legislation mandating insurance coverage for colon cancer screening according to Society guidelines.
- American Cancer Society efforts to help pass anti-tobacco legislation in Maine have resulted in one of the lowest youth smoking rates in New England.
- Working with community partners, the Society has helped develop and support tobacco-free policies through the Maine Tobacco-Free College Network, the Tobacco-Free Hospital Network, and the Smoke-Free Housing Coalition of Maine.
- 12,500 Maine residents participated in Making Strides Against Breast Cancer®, Relay For Life®, and Daffodil Days® — raising awareness and funds for the Society.



cancer.org | 1.800.227.2345