



Relay For Life On-Site Successful Fundraising Ideas

- “Snack Bags” -: made up of cookies, brownies, puppy chow, fudge and rice krispie treats.
- “Basket Raffle” - selling tickets for family summer fun basket.
- “Puzzle Contest”- selling puzzle pieces for \$1. The matching missing puzzle piece wins \$100.
- “Quilt Raffle” - raffling off a handmade quilt
- “Raffles”: American Girl Doll Raffle- tickets \$2 each or 3 for \$5
- “Children’s activities”: Carnival games & kids themed
- “Movie Tent” - with popcorn, candy, and drinks
- Bouncer and Slide
- “Kids’ Scavenger Hunt”, potato sack race, hula hoop contest
- “Princess Crowns”: selling princess crowns (curling ribbon and star garland). Colors include purple and white.
- “Purple Hair Color”: selling purple hair color.
- “Gift Certificate Basket Raffle”: including gift certificates from area restaurants (\$1 each/6 for \$5)
- “Ice Cream”: selling small ice cream cups
- “Crafts”: selling crocheted ponchos, blankets, and quilt
- “Bears and Angels”: selling bears and crocheted angels for \$7 or 2 for \$10
- Hair & T-Shirt shoulder ties - \$1 each
- Suckers for Cancer - \$1 each
- Cancer Ribbon Jewelry Sets - \$10
- “Raffle”: (1) Longaberger basket; (1) pottery piece.
- “Decoration Station”: selling foam stick-ons (hearts & flowers) to use to decorate luminaria bags. 10pieces/\$1
- “Coffee Stop @ Relay”: different flavors of coffee for sale
- “Popcorn” – bags for \$1
- Pampered Chef Basket Raffle
- “Raffles of all sorts”: a \$5 raffle for various services (8 hours free for handyman service, 8 hours free for electrical repair service, **or** ½ off the cost of a home inspection).
- “Candy Bars”: Will be selling baked good and candy bars. (M&Ms and Reese Pieces)
- “Face Painting”
- “Bean Bag Toss”
- “Sale of all Sorts”: selling homemade Rice Krispie Treats (large size), soy candles (8 oz.), and can coolers.
- “Beads”: selling pink and purple beads, which can be used to make bracelets (4-18 year olds)
- “Scoreboard (Help light the Path For A Cure)”: selling light bulbs in honor of survivors or persons who have died from cancer. We will light the homerun path with lights. Bulbs are \$5 each.
- “Raffle for Cubs/White Sox tickets”: 3 drawings, 1 @ 4pm Cubs Tickets, 1 @ 6pm Sox Tickets, 1 @ 8pm Sox Tickets.
- “Pose for Baseball Picture”: Take a picture of your face in a baseball setting. The price is \$3 per picture.
- “Pitch For A Cure”: throw baseballs at 3 stacked milk jugs. 3 balls for \$0.50. Prizes given for all milk jugs knocked down.



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- “Ornaments”: selling homemade breast cancer Christmas ornaments.
- “Garden Rock”: raffling off 1 “HOPE” inscribed garden rocks
- BEARS - \$5 each - Pink Breast Cancer, Father’s Day Bears, Graduation Bears.
- “Glow Stuff”: selling glow bracelets, necklaces, and mouth sticks for a glowing night of Relay.
- “Scented Candle Sale”: started 3/10 and continuing all the way through end of Relay.
- “Bake Sale”
- “Bike Raffle”: beginning May 27th, a raffle for a brand new mountain bike. Tickets are \$1 or 6 for \$5.
- “Purple Wrist Bracelets”
- “Purple Ribbon Antenna”
- “Lemon Shake-Ups and Lemonade”
- “Guess How Many Lemon Heads in a Jar”
- Foot Message
- Offer a Cooling Area for \$\$\$
- Hair Braiding booth
- Homemade Carmel corn
- Hot Chocolate
- Smores @ midnight sale

Why Onsite Fundraising is important:

- It changes the climate of your event
- It makes your event FUN!
- It gets participants out of their individual campsites and encourages them to mingle and meet new people.
- Gets team members working together and encourages their attendance throughout the event



AMERICAN CANCER SOCIETY **RELAY FOR LIFE**

On-Site Fundraising Ideas

The Icing on the Cake

Your team should aim to raise most of your goal prior to the event. You're encouraged to do on-site fundraising at Relay For Life, but it shouldn't take the place of pre-event efforts.

BALLOON POP

Team members collect prizes as well as donate their own goods or services as prizes. Before filling each balloon with helium, put a note inside with the name of the prize. People donate \$1.00 to buy a balloon and pop it to find out what they win.

CARICATURES

Offer caricatures at your campsite for a donation. It's sure to be a hit!

BOWLING CHANCE

A \$1.00 donation gives you the chance to throw two balls (toy bowling set). If you strike, your name is entered into a drawing two times. If you spare with your second ball, your name is entered into the drawing once. The team solicits a nice prize for the drawing.

CAKEWALK

Have each team bring a cake to the opening ceremonies at the Relay. Schedule the cakewalk at the peak time of Relay when several hundred people will be in attendance, and ask for a minimum donation of five dollars to participate. Place numbered squares around the center of the track or on the stage, and have people follow the numbers. When the music stops, so do the people (like musical chairs). A number is drawn and the person on that space will win a cake!

DANCE LESSONS

Have dance lessons at your campsite for a donation. Swing, salsa, ballroom, disco and more!

DUNK TANKS, INFLATABLE BOUNCE HOUSES, AND CLIMBING WALLS

Utilizing these activities as on-site fundraisers is permissible, as long as you make sure the operator is properly licensed and insured.



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FACE PAINTING

Set up a booth at Relay and offer face painting for a donation.

FOOD SALE

Sell healthy treats and snacks, home baked cookies, sandwiches, popcorn... the sky's the limit!

FORTUNE TELLING

Look into a crystal ball... and tell participants their fortune for a donation!

GENERAL STORE

Have extra campsite supplies available for a donation for people who did not come prepared or forgot something (toothbrushes/toothpaste, extra socks, toilet paper, flashlight, bug spray, sunscreen, baby wipes).

HOLLYWOOD SNAPSHOT!

Get a cardboard cut-out of a famous person and have your picture taken for a donation.

JAIL & BAIL

A former American Cancer Society fundraiser. For a donation, participants can be arrested. For an additional donation, they can post their own bail.

MEXICAN CANTINA

Decorate your campsite in theme, have non-alcoholic Margaritas, Relay tattoos, chips and guacamole. Fiesta!

GLOW GEAR

When the sun goes down sell stuff that glows in the dark.

MIDWAY GAMES

Bring the fair atmosphere to Relay! Host games at your campsite that encourage fun competition.

POPSICLE SALE

Get a local grocery store to donate the Popsicles/frozen treats and sell them at Relay for a suggested donation.

Celebrate. Remember. Fight Back.



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SILENT AUCTION

Have each team donate an item to be bid on in a silent auction. Money raised from that item will go toward the team's total. This encourages teams to donate nice items.

VIDEO SALE

How many times can you watch Forrest Gump? Sell those old movies at Relay!

WEDDING CHAPEL

Charge a donation to "marry" people or renew their vows. Have wedding cake, wedding photos, wedding bands, and a ride around the track in a golf cart with cans on it. Each activity can require a donation or be done as a package deal. Use a stand up cutout of a tux and wedding dress for heads to take a photo. All for fun!

Please note: this would, of course, not be a legally binding activity!