

# **Sponsorship Opportunities**

## **2010 Relay For Life of South Portland**

### **June 11 & 12, 2010**

#### **Platinum Sponsor • \$2,500+**

- Company logo on participant T-shirts - Approximately 1000 T-shirts (Largest print & at top)
- Company logo on Committee T-shirts
- Signage or banner at the event (provided by donor)
- Recognition at opening ceremony
- Registration fee waived for your team
- Your company booth or display at the event
- Opportunity to speak at Team Captain Meetings
- Media recognition in event press releases
- Logo posted on the local Relay For Life Website and on the Online Giving Website.

#### **Gold Sponsor • \$1,500**

- Company logo on participant T-shirts – Approximately 1000 T-shirts (Above & larger print than Silver)
- Signage or banner at the event (provided by donor)
- Recognition at opening ceremony
- Registration fee waived for your team
- Your company booth or display at the event
- Logo posted on the local Relay For Life Website

#### **Silver Sponsor • \$1,000**

- Company logo on participant T-shirts – Approximately 1000 T-shirts
- Signage or banner at the event (provided by the donor)
- Recognition at opening ceremony
- Registration fee waived for your team
- Logo posted on the local Relay For Life Website

#### **Bronze Sponsor • \$500**

- Signage or banner at the event (provided by the donor)
- Registration fee waived for your team
- Logo posted on the local Relay For Life website

#### **Friend of Relay • \$250**

- Sign displayed trackside with your company or individual name displayed as a “Friend of Relay”

#### **In-Kind Sponsorship**

- Recognition equal to the sponsorship level listed above. In-kind donations offset the operating costs of the event. Such items would be food, entertainment, survivor gifts, promotional items and advertisement.

Please contact Dawn Emery at 691-1094 or email [info@southportlandrelay.org](mailto:info@southportlandrelay.org)  
Visit our website at [www.southportlandrelay.org](http://www.southportlandrelay.org)